Cuyahoga County Public Library

Digital Media Training Agenda

Welcome Email

Jankowski will send a welcome email outlining expectations of staff after training and include a reference to Media Mentorship with a link to the complete document.

Media Mentor

Definition and Goal

- *Definition of a Media Mentor:* "A person who supports children and their families in their decisions and practice around media use; a person who has access to and shares, recommendations for and research on children's media use." (taken directly from Carisa and Claudia's notes)
- Goal of media mentorship: We are there to support, not judge, inform, not lecture. We can model and encourage good literacy practices with digital media (just as we do with non-digital media – like when we model how to have conversations over books).

App Demo – Animal Sound

Research

3 "C"s

Include concepts of RESEARCH #5 "intentional use" and RESEARCH #6 "families use media differently"

App Demo - Mixamal

Screen Time

Interactive vs Passive

App Demo – Pigeon Drives the Bus

Joint Media Engagement

App Demo – Sago Sound Box

Morning Break

Video – A Brief History of the Evolution of Story Apps and Interactivity

Free Apps vs. Paid Apps (point out the Platforms and Store handout)

4 main reasons apps are free

- 1. They include ads for other products
- 2. Temporary sale
- 3. Teaser version for the full paid app
- 4. Sponsored by a grant, organization, or foundation

Story Apps

Born as a Book

App Demo – Boyton

Born as a App

App Demo – Four Corners

Toy apps

App Demo – Fiete

LUNCH

ECRR

App Demo – Red in Bed

App Evaluation

Criteria for evaluation

- o Criteria for Assessing Quality Across Formats – Group Discussion
    - When you look at materials – what do you look for? What signals that something is high-quality, something you want to recommend?
    - Developmentally appropriate, high quality art, extension opportunities, clear font/graphic design, well-written text, engaging content, accuracy, diversity, construction quality, attribution/authorship, reviews and critical reception
- o App Specific Criteria – Use Endless Alphabet and allow group discussion
    - From what you know about apps, what are some things that you might want to look for?
    - Intuitive navigation, privacy protections, no in-app purchases, high quality audio, developmentally appropriate prompts for interactive features,

scaffolding (e.g. text highlighting), technical stability, multiplatform support, flexible use, accessibility, enhancements support not detract

Review Evaluation Rubric

App evaluation exercise in groups

Afternoon Break

Idea Sharing

Branch Expectations

Branch staff should go back to branch and review the resources.

Branch staff should begin to get comfortable discussing with colleagues and parents appropriate digital media resources

Branch staff with iPad labs; as your labs are updated, begin experimenting with apps during programming. Share your experiences on the Intranet page.

Branch staff without iPad labs: request the bookable iPad lab and begin experimenting with apps during programming. Share your experiences on the Intranet page.

Remember this is a process. Give yourself time to become comfortable. There is no expectation that you begin using apps in programming. You should, however, be comfortable conversing with parents on the current research. Parents are relying on Children's Librarians to provide developmentally appropriate guidance on apps just as they do for other media such as DVDs, books and toys.

Questions

Use Index Cards

Take Survey

Intranet Resources

Children and New Media the Resource List for Ohio

5 Myths Infograph

Forum on integrating Apps in programs